

UPTOWN MEETS DOWNTOWN

VISIONARY, VIBRANT, DYNAMIC.

W New York - Union Square is set at the intersection of uptown and downtown. Let the location energize you with its innovative culture of film, art, music and fine dining. Spend the day shopping downtown in the West Village or uptown on 5th Avenue. Explore the Green Market in the Square or relax in the greenery of Central Park. When the lights go out and the music turns up, find a late-night release in the urban playground. Mingle in the Lower East Side, sip sophisticated cocktails in SoHo or head to the Meatpacking District for electric beats and a vibrant crowd.

GUESTROOMS

Retreat to our newly redesigned rooms bathed in cool antique whites, orange accents, saturated blues and warm silvers. The dynamic palette of colors, oversized window and Union Square Park's or Manhattan views make this the ideal respite. For those away on business, the ergonomic workspace, complete with a dual-line cordless phone and wireless High Speed Internet Access makes being away from the office easier. Guestrooms are outfitted with W signature bedding as well as Bliss bath and body products. (270 Guestrooms including 26 Deluxe Suites)

WHATEVER/WHENEVER

Anything. Just ask. From special moments to everyday occurrences, we'll make sure each experience you have with us is memorable with our Whatever/Whenever® service. Whatever you want. Whenever you want it.

SERVICES AND AMENITIES

FIT*: Work out with state-of-the-art aerobic equipment and body toning weights. Nothing pleases the soul like a little bit of exercise.

INDULGE

Savor interpretive Mediterranean cuisine at Todd English's Olives. Immerse yourself in the scene at Lilium, the hotel's newest subterranean nightspot, or gaze at the city with a martini in hand from the Living Room. If you feel like staying in, guests have access to 24-hour in-room dining.

WHERE MINDS MEET

More than 7,000 square feet of conference facilities on the second and mezzanine floors await you. Choose from seven state-of-the-art meeting rooms. Groups will find our four studios perfect for a breakout or small reception. Welcome your guests in our 880 square foot Gathering Place. Then, wow them in the amazing 2,300 square foot Great Room with a 23 foot ceiling, replete with turn-of-the-century grandeur. Delectable dishes provided by award-winning Todd English's Olives takes the fabulousness to a whole new level.

BENEFITS

Frequent visitors to W Hotels receive the same travel rewards offered by the Starwood Preferred Guest® and Starwood Preferred Planner® programs, which include Sheraton Hotels & Resorts, Westin Hotels & Resorts, Four Points, Le Meridien, St. Regis and Luxury Collection hotels.

201 PARK AVENUE SOUTH | NEW YORK, NY 10003 | 212 253 9119 **WHOTELS.COM/UNIONSQUARE**



W NEW YORK - UNION SQUARE CAPACITY CHART

| ROOM NAME | DIM. (L x W) | AREA | HEIGHT | BANQ. | THTR. | CONF. | REC. | CLASS | U-SHP | H.SQ. | DINNER DANCE |
|-----------------|---------------|--------------|--------|-------|-------|-------|------|-------|-------|-------|--------------|
| Floor 1 | | | | | | | | | | | |
| Studio 1 | 23.0' x 44.0' | 1,000sq. ft. | 8.0′ | 80 | 100 | 32 | 90 | 54 | 36 | 42 | 60 |
| Studio 2 | 31.0′ x 12.0′ | 375sq. ft. | 8.0′ | 20 | 30 | 12 | 25 | 12 | 12 | 14 | - |
| Studio 3 | 25.0' x 20' | 500sq. ft. | 8.0′ | 30 | 40 | 15 | 35 | 24 | 15 | 18 | |
| Studio 2&3 | 56.0' x 32.0' | 875sq. ft. | 8.0′ | 60 | 50 | - | 60 | 34 | - | - | 40 |
| Studio 4 | 35.0' x 20.0' | 700sq. ft. | 8.0′ | 50 | 65 | 28 | 55 | 36 | 28 | 34 | 30 |
| Floor 2 | | | | | | | | | | | |
| Great Room | 34.0' x 66.0' | 2300sq. ft. | 23.0' | 200 | 240 | 60 | 500 | 120 | 72 | 66 | 140 |
| Gathering Place | 66.0' x 18.0' | 1190sq. ft. | 9.0' | 100 | 150 | 25 | 180 | 66 | | - | 70 |

FLOOR PLAN



